



# Cannabis Business CISEVA Form

## Cannabis Industry Social Equity Voluntary Agreement (CISEVA)

This document is for voluntary use by applicants seeking to obtain a City of Grand Rapids recreational cannabis land use approval or a Cannabis Related Municipal License (CRML) starting July 20, 2020. The agreement form is aligned with the Cannabis Social Equity Policy (CSEP). Participation in the CISEVA program is voluntary. The selection by the applicant of any voluntarily-offered conditions on the form is at the applicant’s own discretion. However, once a completed, signed CISEVA form has been submitted with a land use or CRML application and the application is deemed complete, it is legally enforceable. All voluntarily-offered conditions selected on the form will be required and implemented into the final approval of the document.

Voluntarily-offered commitments can earn up to three (3) points across each of five (5) categories based of the level of effort. In addition, each category has been assigned a weight factor between two (2) and four (4). Up to a total of forty-five (45) points may be gained by participation.

Land use applications will be ranked from highest to lowest based on earned CISEVA points. For land use applications eligible for Director Review, the number of earned points will be used to sort the applications into one of five prioritization tiers to determine the timeframe when each application will be considered. For land use applications requiring Special Land Use (SLU), the ranked applications will be queued in that order for the next available Planning Commission.

Initial CRML licenses issued based on an application submitted with a CISEVA form will be considered for subsequent multi-year renewal (and corresponding fee discount) in accordance with the CSEP after at least 12 months of local licensure and documented compliance with CISEVA commitments. Initial CRML licenses issued based on an application submitted without a CISEVA form will not be considered for subsequent multi-year renewal. Such applications may become eligible for multi-year renewal by submitting a CISEVA form with their next renewal application. For their following renewal, they will be eligible for multi-year renewal after documented compliance with CISEVA commitments.

### **Please read this entire document carefully**

By signing below, the applicant acknowledges the following:

- The applicant has read the Cannabis Social Equity Policy and the CISEVA form and understands all information contained in this document regarding the use and purpose of the CISEVA program.
- The applicant is choosing to participate in the CISEVA program.
- The applicant understands, that once submitted and the application is deemed complete, this is a legally binding document and failure to comply shall result in the denial of plan approvals, permit issuances, inspections approvals, Certificate of Occupancy, and/or Cannabis Related Municipal License(s).

\_\_\_\_\_  
**Signature of Applicant**

\_\_\_\_\_  
**Date**

For Office Use Only



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**Instructions:** Select any of the following voluntarily-offered conditions that you, as the applicant, will disclose, commit to, and/or include within the scope of the project. Applicants who require a land use approval and/or CRML and are completing and submitting this form shall also be the applicant for the land use approval and/or CRML and be included on all State licensing applications. Please submit any supplemental documentation, as described in the Cannabis Social Equity Policy, to validate the commitments listed below.

In each table below, select one box in the “applicant selection” column and initial to the right of that box.

## 1) Local Ownership: meet the criteria and earn points for either A **OR** B:

A. Local ownership in the facility (do not complete this section if making a selection in 1.B. below)

OWNERSHIP	POINTS (WEIGHT: 3)	APPLICANT SELECTION	APPLICANT INITIALS
0%-24.9%	0		
25%-33.9%	1		
34%-65.9%	2		
66%-100%	3		

B. Local ownership in the underlying real estate owned or leased by the applicant/licensee (do not complete this section if making a selection in 1.A. above)

OWNERSHIP	POINTS (WEIGHT: 3)	APPLICANT SELECTION	APPLICANT INITIALS
0%-24.9%	0		
25%-49.9%	1		
50%-74.9%	2		
75%-100%	3		

## 2) Workforce Diversity

WORKFORCE DIVERSITY	POINTS (WEIGHT: 3)	APPLICANT SELECTION	APPLICANT INITIALS
0% - 24.9%	0		
25.0% – 49.9%	1		
50.0% - 74.9%	2		
75% - 100%	3		

*\*\*Year 1 - Points are awarded based on submission of a Social Equity Plan consistent with Sec. 7.369 of Chapter 105 - Cannabis Related Municipal Licensing that includes the following criteria, along with a commitment to achieve one of the percentage ranges listed in the table above:*

*A. Cannabis convictions (other than distribution to a minor) not a barrier to employment*

*B. Intentional strategies and investments to recruit for employment Grand Rapids residents that meet one or more criteria of Equity Applicant*

*C. Giving residents from Neighborhoods of Focus the first round of interviews*

*D. Other approved strategies as described by the company on a case-by-case basis\*\**

*\*\*Year 2 and after – Points are awarded based on the actual documented diversity of the workforce\*\**

## 3) Supplier Diversity

SUPPLIER DIVERSITY	POINTS (WEIGHT: 2)	APPLICANT SELECTION	APPLICANT INITIALS
0% - 4.9%	0		



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5.0% - 9.9%	1		
10.0% - 23.9%	2		
24.0% - 100%	3		

## 4) New Business Development

STRATEGY	POINTS (WEIGHT: 3)	APPLICANT SELECTION	APPLICANT INITIALS
Mentor-Protégée	1		
Mentor + External Incubation Support (Cannabis)	2		
Mentor + External Incubation Support (Non-Cannabis)	2		
Mentor + Support for Internal Incubation (Cannabis)	3		
Mentor + Support for Internal Incubation (Non-Cannabis)	3		
Contribution to the Cannabis Community Reinvestment Fund	3		

*\*\*The contribution to the Cannabis Community Reinvestment Fund must be over 2% of gross sales and in the form of a restricted fund for business incubation support\*\**

## 5) Cannabis Community Reinvestment Fund Contribution

GROSS SALES INVESTMENT	POINTS (WEIGHT: 4)	APPLICANT SELECTION	APPLICANT INITIALS
0.50%	1		
1%	2		
2%	3		

*\*\*The number of years for the investment of donation amounts is based upon the length of the license certification\*\**

## CISEVA Points Determination:

CATEGORY	POINTS		WEIGHT		CUMULATIVE
Local Ownership		X	3	=	
Workforce Diversity		X	3	=	
Supplier Diversity		X	2	=	
New Business Development		X	3	=	
Cannabis Community Reinvestment Fund Contribution		X	4	=	
<i>**Total is not official until verified by City staff**</i>			<b>TOTAL</b>		

## Verification Commitment:

I understand that the City of Grand Rapids will require documentation verifying adherence to the CISEVA commitments annually and will keep record of the business' CISEVA performance and that this information will be used to determine eligibility for any future zoning and/or licensing incentives issued by the City. I agree to provide information to the City that it, in its sole discretion, deems necessary to verify satisfaction of these elements. I agree to self-report compliance on a quarterly basis in a format provided by the City. I understand that any non-compliance is expected to be cured by the end of the next quarterly self-reporting period. I understand that continued non-compliance may result in written warnings, reduction in the duration of licenses, reporting to the State, contractual remedies, and/or revocation of licenses or approvals.

\_\_\_\_\_  
**Signature of Applicant**