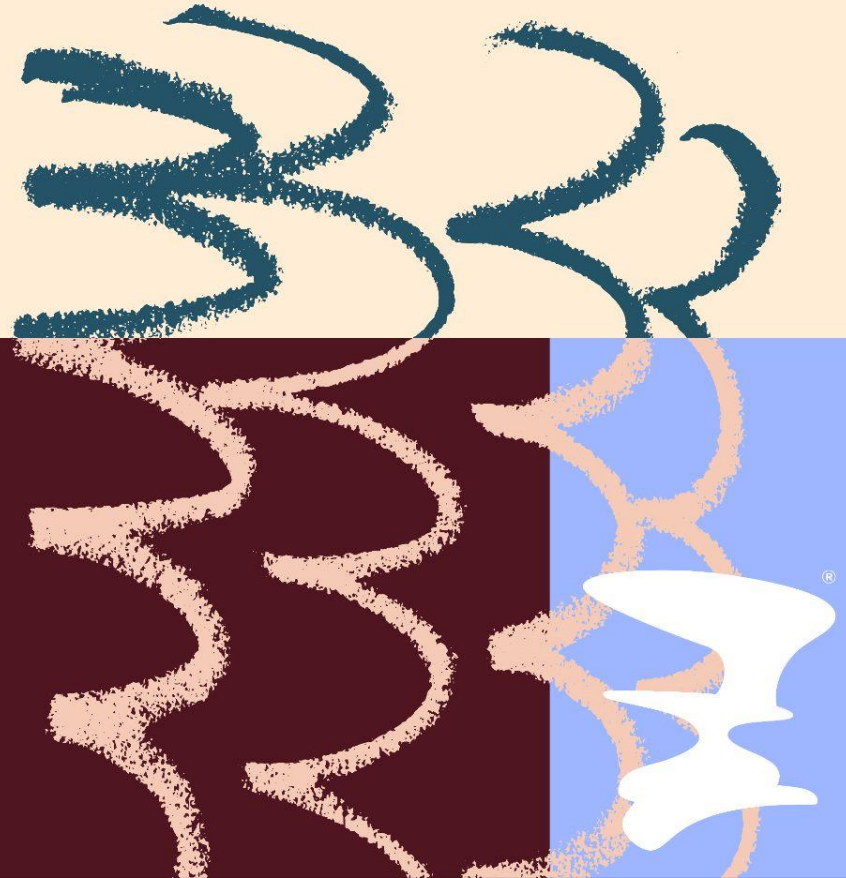


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**ArtPrize 2024**



# MISSION

The ArtPrize mission is to transform the art world through a radically open, global, art competition and cultural experience in Grand Rapids that starts conversation, ignites creativity, encourages critical discourse, elevates and celebrates artists, transforms urban spaces and promotes cultural understanding.



# STEERING COMMITTEE

**Rosalynn Bliss**  
Mayor, City of Grand Rapids

**Mark Washington**  
City Manager, City of Grand Rapids

**Tara McCrackin**  
President, Kendall College of Art  
and Design of Ferris State University

**Rick Winn**  
Chairperson, Downtown  
Development Authority

**Mark Secchia**  
Owner, Silva

**Michael Verhulst**  
Director of Strategic Partnerships,  
Pure Architects

**David Leonard**  
Chief Legal Officer, Corewell Health

**Ryan Anderson**  
Vice President, Global Research  
& Insights, MillerKnoll

**Dr. Juan Olivares**  
Retired, President of Aquinas College

**Tyler Loftis**  
CEO, All ArtWorks



**DOWNTOWN**  
GRAND RAPIDS INC.



**CITY OF  
GRAND  
RAPIDS**



**Kendall College of Art and Design**  
of Ferris State University

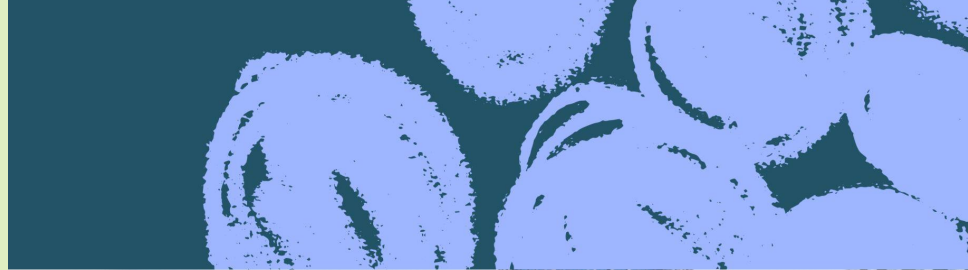


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# 2023 HIGHLIGHTS



**1.6M**

Visitors to the ArtPrize District

**\$400,000**

in Prizes Awarded to Artists

**\$200,000**

in Artist Grants Awarded

**968**

Participating Artists

**150**

Official Venues

**2,200**

K-12 Students Participated  
in Guided Tours

**50,000**

Total Votes Cast

**900M**

Media Impressions

**737,000**

Website Views

**\$54.7M** of new economic activity  
for Grand Rapids



# ENTRIES AND VENUES





# FEATURED PUBLIC PROJECTS

## DESIGN PROTOTYPES

FOLLOWING ARE SOME POTENTIAL IDEAS FOR THE DESIGN INSIDE OF THE ARCH (DESIGN INSIDE ARCHES SUBJECT TO CHANGE AND DEVELOP ONCE PROPOSAL IS APPROVED)

- WOOD FRAME AROUND ARCH
- AND WINDOWS
- ETCHED ACRYLIC PANELS
- LASER CUT WOOD
- CAN BE GROUND MOUNTED OR SUSPENDED

FINAL DESIGN WILL HAVE DIFFERENT DESIGN ELEMENTS THAN BELOW



Felipe Gomez  
& G Bunny



Edgar Hernandez



Shirin  
Abedinirad

\$200,000

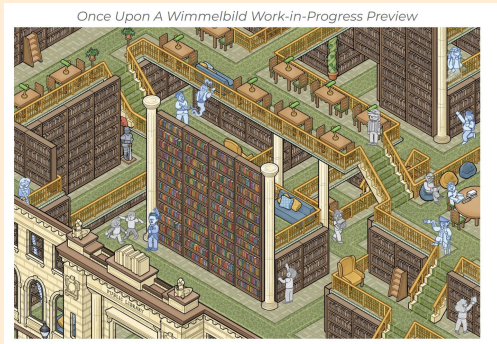
ARTIST GRANTS

\$400,000

ARTIST AWARDS



# MOTU VIGET & ARTIST SEED GRANTS



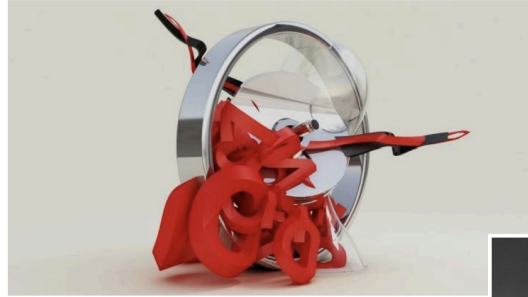
*Six local artists receive a \$3,000 grant to bring their work to ArtPrize.*

*30 Artists receive a \$2,000 micro-grants to help bring their work to ArtPrize.*



## FUTURE PUBLIC PROJECTS

**Five Artists will receive \$5,000 to bring a miniature version of their proposed permanent sculpture to be voted on by the public and considered by jury.**



**Thicker**  
scite - Sculpture Proposal for the Art Prize Future Public Projects Grant  
[material: Corten steel and paint] Approximately 22 x 18 x 13"



## COMMUNITY AND VENUE GRANTS

# PARTNERSHIPS WITH OTHER ORGANIZATIONS AND COMMUNITY GROUPS ALLOW US TO EXPAND OUR REACH



- **Heartside Business Assn - Pekich Park Grant**
- **ArtWins Arizona - Arizona Pitch Night**
- **Westside Corridor Improvement Assn. - Mural Grant**



**950+ Artists**

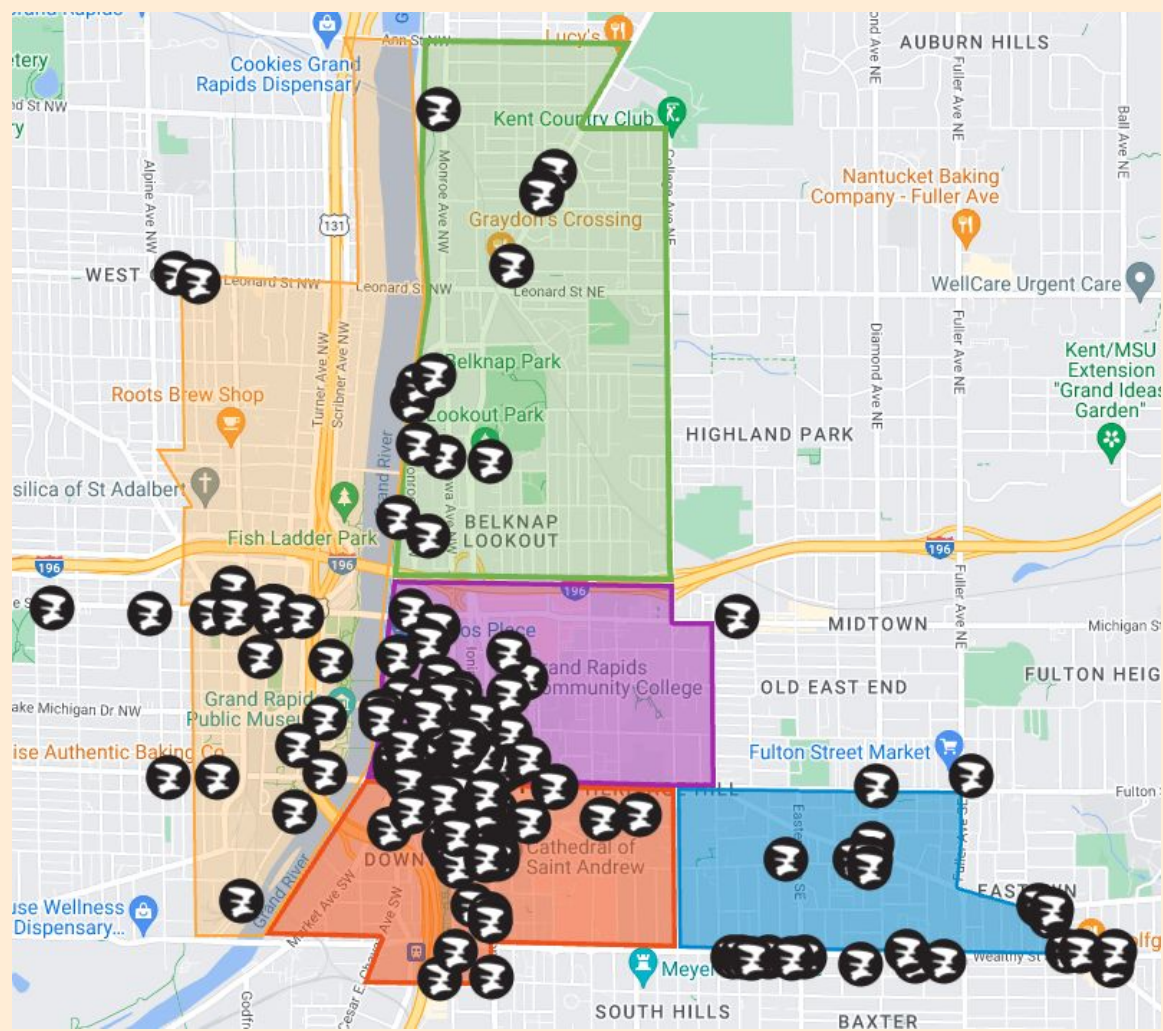
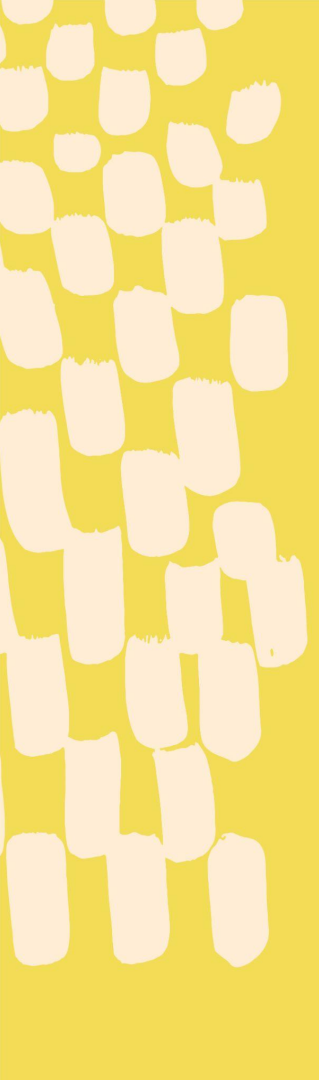
**873 Entries**

**170+ Venues**

**35 States**

**42 Countries**





# COMMUNITY PARTNERS AND ENGAGEMENT

OUTREACH TO CORRIDOR IMPROVEMENT ASSOCIATIONS, BUSINESS ASSOCIATIONS, AND COMMUNITY STAKEHOLDERS

REPRESENTATION OF LOCAL (30%), BIPOC, LGBTQ+IA, AND/OR ARTISTS WITH DISABILITIES (33%)

ARTPRIZE WORKS WITH OVER 30 COMMUNITY PARTNERS IN MUTUAL SUPPORT ON OUTREACH, PROGRAMMING, COMMUNITY EVENTS, AND REPRESENTATION





## CURATED VENUES



- **Priceless Gallery**  
61 Commerce Ave SW
- **Grand Rapids City Hall**
- **The Morton**  
Monroe Center





**EVENTS**



## SIGNATURE EVENTS

### Opening Night Celebration

The ArtPrize Opening Celebration will begin with three separate parades that will converge at the Pearl Street Bridge

The Nuru Dance Troupe, El Son De México Mariachi Band, and the Grand Rapids Firefighters Pipes and Drums.

At 8:45 p.m., we'll unveil “something big”—a **surprise, world-class spectacle making its U.S. premier. And at 9:00, an enormous fireworks show will light up the bridge, the Grand River, and all of downtown.**



### HalfTime Show

This is HalfTime, which means the competition will continue and anyone can still win. Whether or not it appears in this top 100, **every artist's entry will remain eligible to win the public vote.** The HalfTime announcement lets artists know where they stand and lets voters know that there's still plenty of time to rally support for their favorites.



### Closing Ceremony and Awards

It all comes down to this: the “Prize” in ArtPrize. We'll gather as a big block party to announce and celebrate this year's winners. We'll also celebrate everyone—That means throwing a **one-of-a-kind closing bash featuring food trucks, a cash bar, a spectacular light and laser show, and a larger-than-life circus performance** that's sure to amaze.

## FEATURED EVENTS

# ArtPrize will host, and partner with Community Partners, on Featured Events throughout the 16 days

**Grand Rapids African American Arts & Music Festival**

**SmartArt Celebration with Consumer's Energy and GRPS**

**Artist, Donor, and Venue Receptions**

**Art Battle with Art Battle US**

**RC Caylan x ArtPrize AfterParty and Fashion Show**

**[artprize.org/events](https://artprize.org/events)**

**AllArt: Grand Rapids with All ArtWorks Foundation**

**Curb Appeal with DJ Composition and Executive Motorsports**

**One of One Midwest Breakin' Battle w/ Monk Recordings, Urban League, Center for Community Transformation, and Justice 4 All**

**Kulture Kick with Monk Recordings, and DGRI, and The Soccer Rebellion**

**Bittersweet Symphony with Atacun and Grand Rapids Symphony**



The image features a vertical split background. The left half is a dark maroon color, and the right half is a light lavender color. A series of thin, parallel, wavy lines flow from the top center towards the bottom, crossing the vertical boundary. The lines on the left are orange, and on the right, they are a pale yellow. The overall effect is a sense of movement and fluidity.

**ACTIVATIONS  
&  
EXHIBITIONS**



# ACTIVATIONS

**Activation** - a purpose-built space activated over multiple days and possibly hosting multiple events.

ArtPrize ClubHouse and Priceless Gallery

Open 12–8 p.m. daily  
61 Commerce Ave. SW

**Art Tours every Tuesday, Thursday, and Saturday\***

The ArtPrize ClubHouse is the central hub for visitors and artists. Inside, find merchandise, beverages, and art workshops, as well as friendly customer support at the Concierge. Participants can enjoy the amenities of the Artist Lounge, while those lending a hand for this year’s event can gather at the Volunteer Lounge.

“David” The Activation

**September 15–26**

**12–8 p.m.**

45 Ottawa Ave. NW


They said there once were giants, and Paul Bunyan had a blue ox named Babe. David invites you to imagine the presence of giants during ArtPrize, and explore a world of art and giants.



# ArtPrize will present works that are exhibitions and part of the ArtPrize experience, not the competition



- **Zaha Hadid, *Z-Car*** at Gerald R. Ford Presidential Museum, on loan from the Eli and Edythe Broad Art Museum
- **ArtPrize Through the Years:** Selected Works from GRAM's Permanent Collections
- **Face It Together: An ArtPrize Exhibition** presented at the Amway Grand Plaza Hotel



“...immersion in the madness of the marketplace, all that luxury and elitism of art basel, would make evident to you how radical your democratic aesthetics are, but to state the obvious we very much appreciate what you are doing with ArtPrize.”

**Carlo McCormick**  
Art Critic and Curator, NY



# QUESTIONS?





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