

RAPID
PLAN



CITY OF GRAND RAPIDS MASTER PLAN UPDATE

Jane Ja

November 2020 – Commission Update



CITY OF GRAND RAPIDS
MASTER PLAN

PROGRESS UPDATE

- Facilitator Program 75% complete
- Reporting Facilitator Program results:
 - November Planning Commission
 - December City Commission



ALIGN WITH STRATEGIC PLAN - EQUITY

- Elevate Neighborhoods of Focus and other underrepresented communities
- Leverage partnerships to increase resident engagement opportunities
- Remove barriers for participation
- Use facilitator/ambassador model
- Establish demographic metric goals, assess and adjust process to meet established goals

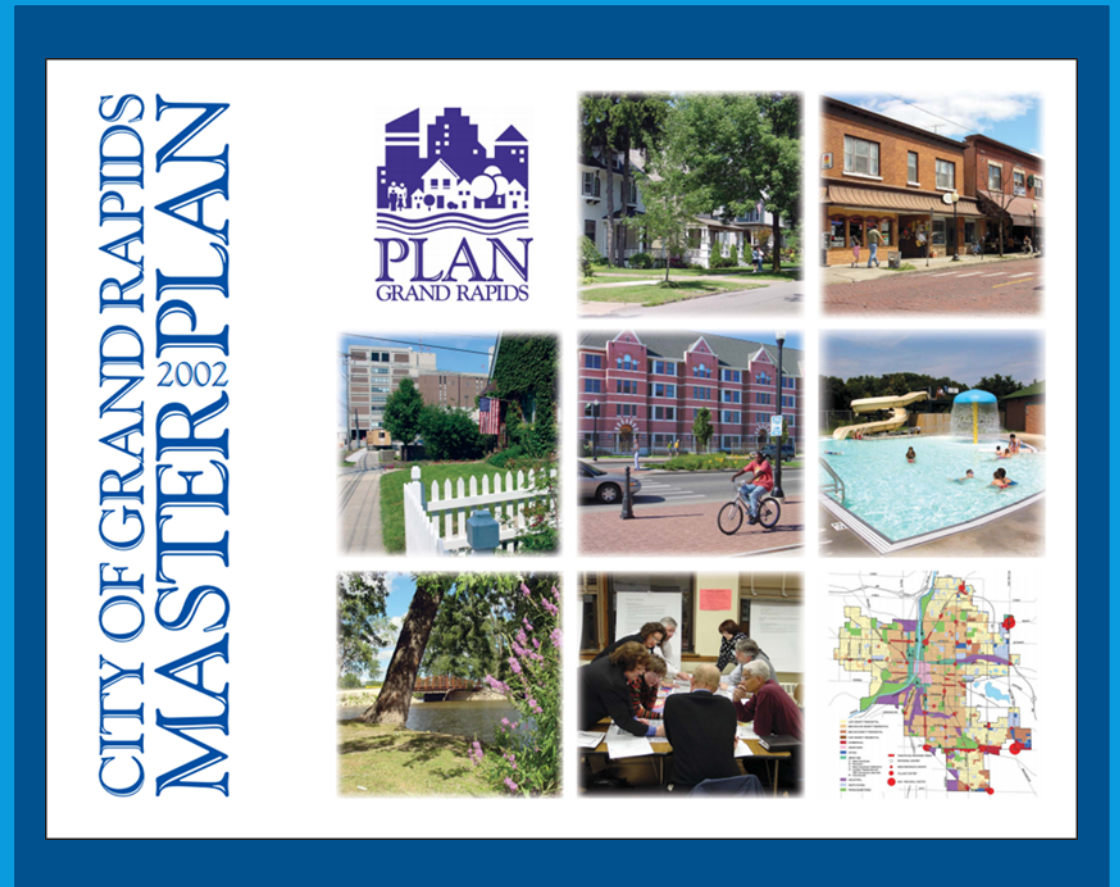


TIMELINE



PLANNING STAFF 2002 MASTER PLAN REVIEW

- Utilized experience to help identify touch points with the community
- 11 planners completed review
- 13 weeks
- 95 land use questions



MASTER PLAN FACILITATOR PROGRAM

- Initial step in pre-scoping phase establishing community vision and consensus
- 20 facilitators
- Facilitator ward distribution
 - First Ward – 6 Facilitators
 - Second Ward – 7 Facilitators
 - Third Ward – 7 Facilitators

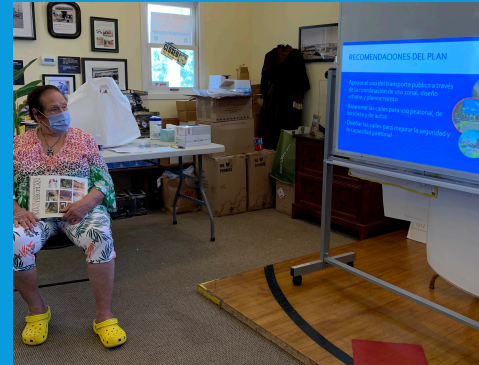


FACILITATORS

Marcus Manders	Association for the Blind & Visually Impaired
Isaac Brown & Marian Barrera Young	Baxter Neighborhood Association
Victor Williams	Boston Square Neighborhood Association
Megan Kruis	Creston Neighborhood Association
David Rhodes	Campau Commons
Magdalena Rivera	East Hills Council of Neighbors
Frances Dalton	Garfield Park Neighbors Association
Walt Marston	Grand Rapids Resident
Gabriella Favela	Grandville Area Arts & Humanities
Mary Harden Johnson	Helping Important People Succeed (HIPS)
Barbara Draughon	Heritage Hill Neighborhood Association
Margo Johnson & Peter Carlberg	John Ball Area Neighbors
Isaac DeGraaf	LINC UP
Torino Scott	Martin Luther King Park Neighborhood Association
Madison Smith-Jacoby	Midtown Neighborhood Association
Elianna Bootzin	Neighbors of Belknap Lookout
Rocio Rodriguez	Roosevelt Park Neighborhood Association
Paula Collier	Seeds of Promise
Tarah Carnahan	Treetops Collective
Annette Vandenberg	West Grand Neighborhood Organization

FACILITATOR ACCOMPLISHMENTS TO DATE

- Trainings
 - City of Grand Rapids Equity Foundations
 - MSU Extension Citizen Planner
 - MSU Extension facilitation training
- 56 community meetings to date
- Approx. 400 community members engaged to date
- Non-English speakers engaged
 - Arabic
 - Dinka
 - Kinyarwanda
 - Nepali
 - Nuer
 - Spanish
 - Swahili



THEMES

- Equity, diversity, and inclusion
- Development without displacement
- Housing
- Incremental and infill development
- Homelessness
- Environmental justice
- Climate change adaptation and mitigation
- Youth development and education
- Safety
- TBA district mix of business types and uses
- Neighborhood focus
- Art, culture, and vibrancy
- Human element



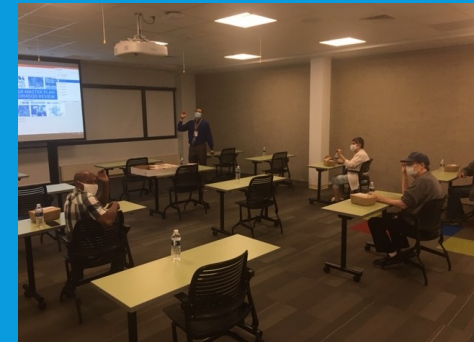
THEMES

- Universal design/planning for aging population
- Local food systems
- Pedestrian and bicycling enhancements
- Parking
- Parks
- Updated future land use map
- Robust engagement
- Data driven
- Implementation reporting after plan creation



NEXT STEPS

- Finish facilitator program
- Form steering committee
- Write and release request for proposals
- Interview consultants
- Hire consultant
- Begin public process



HAVE YOUR VOICE BE HEARD!

COMMUNITY SESSIONS

JOIN US AS WE REVIEW THE GRAND RAPIDS MASTER PLAN

September 16th, 23rd & 30th | 12:30 PM to 2 PM
October 7th | 12:30 PM to 2 PM

PRESENTATION, LUNCH, AND DISCUSSION
COOK LIBRARY CENTER
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